

Department of Communication

School of Communication Studies

Major: Communication (BA/BS, Non-comprehensive)

Minor is required

Program option: Rhetoric

This program option explores a comprehensive range of classical and modern approaches to human communication and persuasion. This option is suitable for students wanting a career in speech writing, political advocacy, advertising, persuasion, social movements, and social change.

| | | | |
|---|--|---------------|---|
| Admission Requirements | <ul style="list-style-type: none"> · Complete 59 hours · Complete general education basic skills courses · 2.5 combined GPA · 2.5 GPA in COM 115, MED 120, COM 209 | | |
| Requirements: | Code: | Hours: | Course title: |
| Specific General Education | COM 115 | 3 | Fundamentals of Public Speaking |
| Requirements: | MED 120 | 3 | Mass Media and Society |
| Major Requirements: | | | |
| Theory & Methods: | COM 209 | 3 | Survey of Communication Theory |
| 9 hours | COM 210 | 3 | Communication Research Methods |
| | COM 350 | 3 | Rhetorical Tradition and Contemporary Applications |
| Communication Practices: | COM 205 | 3 | Interpersonal Communication Theory and Skills |
| 9 hours | COM 315 | 3 | Public Speaking II |
| | COM 322 OR | } 3 | Introduction to Argumentation Persuasion |
| | COM 328 | | |
| Rhetoric: | COM 322 OR | } 3 | Introduction to Argumentation Persuasion |
| 12 hours | COM 328 | | |
| | COM 325 OR | } 3 | Nonverbal Communication Effective Listening |
| | COM 326 | | |
| | COM 397* OR | } 3 | Topics in Communication Studies in Communication Theory & Practice |
| | COM 597* | | |
| | COM 566 | 3 | Social Movement Communication |
| 3 additional hours from: | COM 397* | 3 | Topics in Communication |
| | COM 495 | 3 | Communication Internship |
| | COM 513 | 3 | Ethical Issues in Communication |
| | COM 550 | 3 | Political Communication |
| | COM 597* | 3 | Studies in Communication Theory & Practice |
| *With advisor approval. No more than 3 total hours of COM 397 or COM 597 may be counted toward the 33 hours required. | | | |
| Program Assessment: | COM 499 | 0 | Program Assessment |
| TOTAL HOURS FOR MAJOR: | | 33 | |