

Department of Communication

School of Communication Studies

Major: Communication (BA/BS, Non-comprehensive)

Minor is required

Program option: Communication Studies

This program option examines human messages in a variety of contexts and is suitable broad-based preparation for many different career and professional options. Students completing this program option receive the widest exposure to the field specialties in the department and are well-prepared to work in a variety of communication industry settings.

Admission Requirements	· Complete 59 hours · Complete general education basic skills courses · 2.5 combined GPA · 2.5 GPA in COM 115, MED 120, COM 209
Requirements:	Code: Hours: Course title:
Specific General Education Requirements:	COM 115 3 Fundamentals of Public Speaking MED 120 3 Mass Media and Society
Major Requirements:	
Theory & Methods: 9 hours	COM 209 3 Survey of Communication Theory COM 210 3 Communication Research Methods COM 350 3 Rhetorical Tradition and Contemporary Applications
Communication Practices: 9 hours	COM 205 3 Interpersonal Communication Theory and Skills COM 315 3 Public Speaking II COM 322 OR } 3 Introduction to Argumentation COM 328 } Persuasion
Communication Studies: 3 hours	COM 325 OR } 3 Nonverbal Communication COM 326 } Effective Listening
12 additional hours from:	COM 206 3 Health Communication COM 307 3 Gender and Communication COM 309 3 Principles of Public Relations COM 322 OR } 3 Introduction to Argumentation COM 328 } Persuasion COM 325 OR } 3 Nonverbal Communication COM 326 } Effective Listening COM 332 3 Small Group Communication COM 336 3 Communication in Organizations COM 360 3 Introduction to Intercultural Communication COM 397* 3 Topics in Communication COM 405 3 Interpersonal Communication COM 495 3 Communication Internship COM 506 3 Family Communication COM 550 3 Political Communication COM 566 3 Social Movement Communication COM 597* 3 Studies in Communication Theory & Practice MED 580 3 Media in Politics
Program Assessment:	COM 499 0 Program Assessment
TOTAL HOURS FOR MAJOR:	33